

WORLD PREMIERE



## ON VIEW OCTOBER 19, 2019-SEPTEMBER 7, 2020

Organized by the Museum of Pop Culture and curated in partnership with Mojang — the creators of *Minecraft* — this exhibition highlights the amazing creations and accomplishments achieved both inside and outside the game, and will inspire visitors to explore, build, create and collaborate.

Designed for players and non-players of all ages, the exhibition celebrates the game's 10th anniversary by exploring how *Minecraft* has developed into a platform for unlimited creative expression, community-crafting, and inspiration to build a better world outside of the game.

### **EXHIBITION HIGHLIGHTS**

- Iconic Minecraft world mechanics like a day-night lighting cycle, dynamic audio effects, and a gallery score
- Interviews with Mojang developers and YouTube stars on the evolution of *Minecraft*
- A fully-immersive exhibit design, with life-size mobs and scenes borrowed straight from *Minecraft*, creating a dynamic visitor experience
- Interactive elements including photo ops with classic *Minecraft* characters and a physical portal transporting visitors to the Nether realm
- Detailed dioramas of *Minecraft's* various biomes, like Dark Forest, Jungle and the Nether dimension

# **MEDIA CONTACT**

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For more information and to download press images, visit **MoPOP.org/MinecraftPress** 

# MOJANG

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