

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

March 20, 2018

MoPOP UNVEILS OFFICIAL POSTER ART FOR MARVEL: UNIVERSE OF SUPER HEROES
Tickets are on sale now for the world's most extensive Marvel exhibition



SEATTLE, WA – The Museum of Pop Culture (MoPOP) unveiled the official poster artwork for its upcoming exhibition *Marvel: Universe of Super Heroes*. Designed by Marvel artist Nick Bradshaw, the illustration depicts some of the most iconic characters created during Marvel’s nearly 80 year history including Spider-Man, Thor, Black Panther, Ms. Marvel, Hulk, Iron Man, Black Widow, Captain America, and others. *Marvel: Universe of Super Heroes* is the first and most extensive exhibition celebrating the visual and cultural impact of Marvel Entertainment. The exhibition will debut at MoPOP on April 21, 2018. Tickets are on sale now at MoPOP.org.

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Download the official poster art at MoPOP.org/pressdownloads.

ABOUT MARVEL: UNIVERSE OF SUPER HEROES

Organized by the Museum of Pop Culture, SC Exhibitions and Marvel Entertainment, *Marvel: Universe of Super Heroes* will feature more than 300 original artifacts, including some of Marvel’s most iconic and sought-after pages, costumes and props, many of which have never-before been seen by the



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public. The exhibition will tell the Marvel story through comics, film and other media, taking place as it celebrates 10 years of the Marvel Cinematic Universe, and ahead of the 80th anniversary in 2019. The exhibition will trace the story of the company and its influence on visual culture – including how it’s responded to historical events and addressed wider issues such as gender, race and mental illness – as well as uncovering the narratives of individual characters such as Captain America, Spider-Man, Black Panther and Doctor Strange. Immersive set pieces will bring the comic book world to life, and the exhibition will be accompanied by an immersive soundscape created by acclaimed composers Lorne Balfe and Hans Zimmer. For more information, visit MoPOP.org/Marvel

ABOUT NICK BRADSHAW

Atlantic Canadian artist Nick Bradshaw has created the poster artwork for the upcoming exhibition *Marvel: Universe of Super Heroes*, which opens at Seattle's Museum of Pop Culture in April. Starring a cast of well-known comic book characters – including Black Panther, Captain Marvel and Spider-Man – the poster is a taste of what to expect from the exhibition, which delves into some of Marvel's most beloved stories, from the page to the screen.

Bradshaw has worked with some of the biggest comic book publishers in the business – including Marvel, DC, Dynamic Forces and IDW. His work has appeared in titles including “X-Men”, “Spider-Man” and “Guardians of the Galaxy, and over the course of his 16-year career he's been involved in the fields of animation and video games, as well as comics.

ABOUT THE MUSEUM OF POP CULTURE (MoPOP)

MoPOP is a leading-edge, nonprofit museum dedicated to the ideas and risk-taking that fuel contemporary popular culture. With its roots in rock ‘n’ roll, MoPOP serves as a gateway museum, reaching multi-generational audiences through collections, exhibitions and educational programs, and using interactive technologies to engage and empower its visitors. At MoPOP, artists, audiences and ideas converge, bringing understanding, interpretation and scholarship to the popular culture of our time. MoPOP is housed in a 140,000 square foot Frank Gehry-designed building. This spectacular, prominently visible structure has the presence of a monumental sculpture set amid the backdrop of the



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Seattle Center. For more information, visit MoPOP.org.

ABOUT SC EXHIBITIONS

SC Exhibitions creates exhibitions which travel worldwide, and hosts international exhibitions in Germany, Austria and German-speaking Switzerland. SC Exhibitions is a division of Semmel Concerts, the large German live entertainment producer. Since SC Exhibitions started touring its exhibitions TUTANKHAMUN – HIS TOMB AND HIS TREASURES; THE DISCOVERY OF KING TUT; and recently MAGIC CITY – THE ART OF THE STREET, they have reached an audience of more than seven million people worldwide, and built a strong international network within museums, science centers, cultural venues and the creative industries. The network is the basis for the biennial Touring Exhibitions Meeting, the world’s only conference entirely dedicated to touring exhibitions.

ABOUT MARVEL ENTERTAINMENT, LLC^[1]_{SEP}

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world’s most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over 78 years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information, visit www.marvel.com. © 2018 MARVEL